

EXHIBIT 26

EXHIBIT 26

From: Allen Rupp
To: kevin@exoticengine.net; Kevin Singleton
Date: 1/19/2009 7:50:39 AM
Subject: FW:

Kevin,
I have signed your copy!
Thank you!
Allen

Allen Rupp

CEO

Bully Dog Technologies, LLC.

office: 208-226-2500 | fax: 208-226-2511

email: allen@bullydog.com | web: www.bullydog.com

Quotation for Speed Technologies/ SuperLite Series Plan 2009

Description	Expense Type	Expense \$	Revenue Type	Revenue \$	Total Value Est.
SuperLite Class in Off Road Series	Cash	350,000			1,500,000
Track Time for Practice, Qualifying & Race					
Inclusion in all Series Marketing					
Series Recognition as Professional Series equals					
Pit Space for Arrive & Drive/ Speed Tech. compound:					
Inclusion of Class in Race Programs					
3 Track Days in Primim					
Data Collection/Lead generation					
TV time within the Race Series Show featuring SuperLite					
Marketing Service for Super Lite					
Staff & Travel to complete all items on this document for Super L Cash		222,000			222,000
Rider Celebrity Drivers for entire package					
4 celebritys					120,000
Arrive & Drive Sponsorships			revenue	90,000	90,000
5 Sold sponsorships @ 18k					
Series Champion Award					
2009 Late Model Full Size Truck		35,000			35,000
BullyDog Package (TBD)					2,000
Outfitted w/ Series Sponsored Product (TBD)					80,000
Delivery Expense to Winner					
Series Champion Cash					
SuperLite Series Website	Cash	45,000			75,000
URL's, Search Engine					
Content (Series Schedule, Driver Bios, TV Air Schedule					
Video's, Race Round Recap, Race Images, Search Engine					
Data collection, Contest)				75,000	75,000
E-Commerce				12,500	12,500
Maintenance of Website					
Media Coverage for each SuperLite Round					120,000
Offroad Magazine (3 pg of editorial per event)					
Other Print Media being negotiated currently					
Ad Placement for SuperLite Series	Cash	99,990			99,990
(Print, Web, Production & management fees)					

Quotation for Speed Technologies/ SuperLite Series Plan 2009

Description	Expense Type	Expense \$	Revenue Type	Revenue \$	Total Value Est.
Speed Technologies Website					
URL, Search Engine, Series Schedule, Driver Bios, Video	Cash	45,000			75,000
Results recap, race images,)	Cash			200,000	200,000
E-commerce	Cash	12,500			12,500
Maintenance of site					
Team Micro Site					
2 Banners for 10 months	Cash	12,000	Sales	7,000	15,000
					7,000
In Car Camera for PRO Lite or Pro 2					
(amount to be adjusted per AORS)	Cash	75,000			75,000
Delivery of Cash & Product Sponsor to Team NOS					
KMC Wheels (1st -\$2500, 2nd -\$1250, 3rd -\$500)	Contingent		Cash	40,000	40,000
Soltek/Baja Design			Product	50,000	50,000
Blanco Basura Clothing			Cash	12,000	12,000
			Product	27,500	27,500
			Cash	30,000	30,000
			Product	83,400	83,400
			Cash	15,000	15,000
			Product	22,500	22,500
(Bully Dog will turn the details over to Speed Tech. for the closure of these agreements.)					
SuperLite Series TV Show					
Commercials 4 per show	Cash	338,000			425,000
Vinyets 6 total			Cash	80,000	80,000
Product Features 1 per show			Cash	45,000	45,000
Leader Board Sponsorship			Cash	37,500	37,500
In show special fee John			Cash	44,000	44,000
(If Speed Technologies wishes Bully Dog will sell and manage this revenue for a 20 percent commission per item sold)					68,000
Intro. & Assistance in product distribution through warehouse					20,000
Display at 2009 SEMA Show					
10 x 20 booth & Vehicle placement	Cash	17,500			17,500
Display at 2009 Off Road Expo & Impact Shows					
10 x 10 Booth Space, Super Lite Demo	Cash	0			22,500

Quotation for Speed Technologies/ SuperLite Series Plan 2009

Description	Expense Type	Expense \$	Revenue Type	Revenue \$	Total Value Est.
Design & Mfg. of team Swag for Distribution (give-aways) 5 items, TBD	Cash	50,000			75,000
Inclusion in all relative media marketing Approx. 20 ads					44,200
Rebrand All Bully Dog Trucks as Speed Technologies 2 trucks wrapped					251,280
Bully Dog Product of all Speed Technology Vehicles PMT, Exhaust, Intake					42,000
Custom Tuning On Speed Technology's Vehicles High HP tunes					25,000
Use of Bully Dog Dyno Up to 100 hours					5,500
Printing & Design of Hero Card, Posters, Stickers 25k of Posters, 50k of Hero Card & Stickers	Cash	56,250			56,250
Speed Technologies 50% share of Team Clothing Sales On Site			cash	12,500	12,500
Inclusion of Speed Technology in Video Games Dirt II, Baha Title TBD					100,000
Speed Technologies Team RC Cars 1000 cars	Cash	25,000	cash	151,820	25,000 151,820
Bully Dog POP Displays .05 per impression @ 100 per day x 1 yr x 1000 pop (Web impression cost min. of 12 cents each)					1,500,000
Design of Speed Technology Clothing 5 designs	Cash	5,000			5,000
Speed Technology Team Entry Fees 2 Entries per race SCORE / BITD / AORS			Not To Be paid	24,000	24,000

Quotation for Speed Technologies/ SuperLite Series Plan 2009

Description	Expense Type	Expense \$	Revenue Type	Revenue \$	Total Value Est.
Vehicle Wraps			cash	62,000	62,000
End of Year Party for Speed Technologies					50,000
Baja TV	Cash	15,000			150,000
Camera Crew ride along for the 1000					
TOTALS		1,435,740		1,177,220	6,435,440

Revenue Offset estimate

1,177,220

Net Projected Cost

258,520

Total Package Paid to Bully Dog

1,435,740

Terms: TBA

Down: 15% due on Feb 1, March 1, April 1st

Payments: Balance 7 equal payments

Bully Dog will Invoice Speed Technologies for amount due

Cash Sponsorship Paid by BullyDog

250,000

Pd in 5 equal payments starting in Feb., Speed Tech. will invoice Bully Dog for this item

Quotation Accepted by:



 Kevin Singleton, Speed Technologies / Super Lite

Date

1-16-09



 Allen Rupp, Bully Dog Technologies

Date

1-18-09

EXHIBIT 27

EXHIBIT 27

From: Mike DeFord
To: keviningleton@earthlink.net
Date: 1/29/2009 8:18:59 AM
Subject: Truck wrap training

Morning Kevin

I just spoke to our vinyl guys that do all of our trucks, trailers, etc. This is the company that I told you would come train your team how to do wraps and all that. They would like to know what works schedule wise for your team. What does February look like and then do certain days work better. They are thinking that it will take 3 days but wanted to know which days of the week work best for you.

Let me know, thanks

Mike DeFord
Bully Dog Technologies
Marketing Manager
(877)285-5936 X-1413 Phone
(208)226-2511 Fax

Bully Dog Technologies, LLC is a team built on integrity that is dedicated to leading the vehicle performance industry with an uncompromising code of ethics demonstrated in the soundness of its employees, excellent customer service and superior products.

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EXHIBIT 28

EXHIBIT 28

TOP CHEF MASTERS



Hosted by Curtis Stone

EVERY Wed 10/9c skill by Bravo

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Thread: Lucas Oil American Off-Road Series Schedule...

Thread Tools Display

January 9th, 2009 11:57

#1

spalind

Spam Whore



Join Date Jan 2006
Location Windham, NH
Miles 2,997
Rep Level 967
Rep Power 20

Lucas Oil American Off-Road Series Schedule...

the Tony Vanillo series...now with dates and locations, TV time, a title sponsor and a tire sponsor...
<http://www.dirtnewz.com/corr-pressre...l-1-9-09.shtml>

NISMO Blog!!

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January 9th, 2009 11:57

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January 9th, 2009 12:08

#2

SEANY

RDC Addicted

2700000

Re: Lucas Oil American Off-Road Series Schedule...

That looks pretty strong.



Join Date Jan 2007
Location Riverside, C.A
Miles 1,206
Rep Level 1445
Rep Power 21



Reply With Quote

January 9th, 2009 12:14

#3

pdailey

First Lap Pat
■■■■■■■■■■



Join Date Jan 2007
Location Carlsbad, CA
Miles 13,348
Rep Level 10793
Rep Power 10

Re: Lucas Oil American Off-Road Series Schedule...

options, options, options

Desert Assassins

www.daileymotorsports.com
www.fast-aid.org

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January 9th, 2009 12:23

#4

CMI CHUCK

Elite
■■■■■■■■■■



Join Date Jul 2007
Location YORBA LINDA, CA.
Miles 684
Rep Level 1471
Rep Power 19

Re: Lucas Oil American Off-Road Series Schedule...

Hesperia, CA (January 9, 2009) Lucas Oil American Off-Road Series will kick off its 2009 inaugural season on April 4th & 5th at the Primm Valley Motorsports Complex in Primm, NV.

"Lucas Oil American Off-Road Series will prove to be the premier short course racing series in 2009."
- Tony Vanillo, CEO, Lucas Oil American Off-Road Series

The 2009 schedule is as follows:

I April 4-5 Primm Valley Motorsports Complex, Primm NV
I May 2-3 Speedworld Motorsports Park, Wittmann, AZ

I June 27-28 Kal Gard Motorsports Complex, Lake Elsinore, CA

I Aug 22-23 Kal Gard Motorsports Complex, Lake Elsinore, CA

I Oct 17-18 Speedworld Motorsports Park, Wittmann, AZ

I Nov 14-15 Primm Valley Motorsports Complex, Primm, NV

"Lucas Oil Products is lending its full support to Tony and Sherry Vanillo, to help guide short course off-road racing in a new direction. Lucas Oil has been involved in off-road racing for almost twenty years and I cannot remember a time when the sport has needed leadership more than now. I believe the Vanillos have the right business concept, the sponsorship support, driver support and promoter involvement to make this new series viable. Lucas Oil is committed to this Series and is proud to have it called the Lucas Oil American Off Road Series. Lucas Oil Studios will be providing the television production services, with 13 original one hour HD episodes airing on SPEED. Additional coverage of selected classes within this Series will also be featured on the Outdoor Channel." - Bob Patison, Executive Vice-President, Lucas Oil Products

"We are very excited to be involved with the series and to be working with companies like Lucas Oil and General Tire. This marks a new and great direction in off-road motorsports. We are proud to be a part of it." - Mike DeFord, Bully Dog Technologies

"General Tire is proud to be apart of the Lucas Oil American Off-Road Series in its inaugural year. General Tire has had a long standing partnership with Lucas Oil and this is just the next step in our continued support of Lucas Oil events. We are committed to providing products for short course racing in 2009 and will continue to support the off-road community with the same excitement General Tire brought to desert racing in 2008."

- Travis Roffler, Director of Marketing, General Tire

This high impact, televised series will showcase the following 2WD & 4WD truck classes:

I Unlimited 4 Full-size 4WD race vehicles, V8 engines, 800 + HP
 I Unlimited 2 Full-size 2WD race vehicles, V8 engines, 800 + HP
 I Unlimited Lite Compact/Mid-sized 2WD race vehicles, 4 cylinder engines, 300 HP
 I Super Lite Mid-size 2WD, two seat, 200 HP
 I Unlimited Buggy 1650 cc water-cooled 4 cylinder and VW Type 1 engine
 I Limited Buggy 1600 cc VW Type 1 engine
 I KART Single seat, custom-built mini race trucks, Drivers 8 - 15 yrs old. 50 MPH

Additional Sponsors and Sponsorship packages will be announced in upcoming weeks.

About Lucas Oil American Off-Road Series

Lucas Oil American Off-Road Series was formed by Tony Vanillo in 2009. Lucas Oil American Off-Road Series is based in Hesperia, California and is a short course racing sanctioning body. The series was born from a style of racing which began in the early 70's and hit mainstream in 2006. Lucas Oil American Off-Road Series brings intense, adrenaline, action-packed racing to spectators and television viewers. www.americanoffroadseries.com

Now this Just made My day!

Its really nice to know that short course racing is VERY ALIVE AND WELL!

And it could not Be in better hands than it is right now.

Tony, Many Thanks to you and your staff for all of your hard work putting this together.

Chuck

[Reply With Quote](#)

January 9th, 2009 12:26

#5

desertbull ◊

Elite

000000

Join Date Mar 2003

Location So Cal~Concrete

Jungle

Miles 555

Rep Level 438

Rep Power 14

Re: Lucas Oil American Off-Road Series Schedule...

13 1-hour of SPEED HD Shows plus additional coverage on the Outdoor Channel...heard PAB was going going to be on the MIC so that will be epic.

[Reply With Quote](#)

January 9th, 2009 12:28

#6

spalind ◊

Spam Whore

00000000



Join Date Jan 2006

Location Windham, NH

Miles 2,997

Rep Level 967

Rep Power 20

Re: Lucas Oil American Off-Road Series Schedule...

Originally Posted by **SEANY** ◊

That looks pretty strong.

That's my initial thought as well...so again you have an East/West split...with TV coverage and initial sponsorship about even between WSORR and LOAOR (neither exactly rolls off the tongue like CORR now does it?) with perhaps CORR still coming back and RJ's GP...the further splintering of short course is not, in my mind, a good thing...

NISMO Blog!!

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January 9th, 2009 12:35

#7

Andy McMillin

Guest

Re: Lucas Oil American Off-Road Series Schedule...

I thought Bully Dog was behind CORR 100%?????

[Reply With Quote](#)

January 9th, 2009 12:38

#8

TD7162 ◊

Prospect

0



Re: Lucas Oil American Off-Road Series Schedule...

Lucas Oil and their support of motorsports is awesome. It should be a great series with them as a strong backer.



Join Date Jun 2008
 Location Northridge, CA
 Miles 26
 Rep Level 10
 Rep Power 0

[Reply With Quote](#)

January 9th, 2009 12:39

#9

Nukdragger

Loyal



Join Date Feb 2008
 Location Inland Empire
 Miles 186
 Rep Level 188
 Rep Power 5

Re: Lucas Oil American Off-Road Series Schedule...

Popular wisdom in my camp says that 2009 will be a yard sale for short course....

We'll see who does well enough to emerge as the pre-eminent series in 2010.

Looks to me like CORR's window of opportunity is closing fast....may not be enough racers to make a decent field IF they ever come out with dates....

If the hammer doesn't fix it, it's an electrical problem.

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January 9th, 2009 13:01

#10

hoecker

Forum Junkie



Join Date Oct 2002
 Location holland, MI
 Miles 1,757
 Rep Level 464
 Rep Power 16

Re: Lucas Oil American Off-Road Series Schedule...

no overlapping dates yet.

Coming soon, V-8 Prolites by RHM! Order yours today

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By DRTNYRI in forum Shortcourse Racing

Replies: 27
 Last Post: January 14th, 2010, 15:37

The Lucas Oil Off Road Racing Series Announces 2010 Schedule

By DRTNYRI in forum Shortcourse Racing

Replies: 36
 Last Post: November 17th, 2009, 18:40

Lucas Oil American Series Off Road Race

By Joelv in forum Shortcourse Racing

Replies: 0
 Last Post: January 28th, 2009, 09:35

Lucas Oil American Off-Road Series & Myrl Akerman--A Brief Conversation...

By spalind in forum Shortcourse Racing

Replies: 9
 Last Post: January 17th, 2009, 07:36

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EXHIBIT 29

EXHIBIT 29



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Bully Dog Rocks Lucas Oil Off Road Racing Series With SuperLite At Primm

Apr 07 | 22:50

American Falls, ID - Bully Dog Technologies kicked off the short course season this past weekend in Primm, NV at the Lucas Oil Off Road race series in a big way.

During the long off season the crew at Bully Dog have been non-stop preparing for what at first seemed like an uncertain future, then in late December the company made a number of huge announcements; that they were backing the Lucas oil series, that they were forming a "Factory" team with Speed Technologies and then introduced a new class of racing, SuperLite. Four months later it came time to see how they could pull it off, and pull it off they did.

"A lot of work has gone into all of these projects during the winter, it has been a ton of hard work and there are a lot of people involved in each of these projects. Each deserves to be recognized, John Harrah, Kevin Singleton, Chuck Dempsey and the entire Speed Technologies crew, our staff at Bully Dog as well as some key people on the outside such as Eric Morely and the crew at Blue C. And of course Tony and Sherry Vanillo and their staff and the group at Lucas. As I sat in the Hot Pits Sunday afternoon watching the U4/2 race it all sort of hit me, how far this whole thing has come and in such a short time, it was amazing!" stated Mike DeFord of Bully Dog.

The factory Bully Dog/Speed Technologies team provided the best results that Bully Dog has experienced in off road racing. In their first couple of years the companies drivers never reached the top of the podium, but this weekend in Primm they got there twice with Chuck Dempsey and with John Harrah Jr. the team also had tremendous success finishing up Sunday night with 2 wins and a total of 8 top five finishes in 5 different classes.

The next Lucas race is just around the corner in AZ the first weekend of May and the team is coming to Primm strong in 2 weeks for the BITD race.

The Speed Technologies team would not be able to achieve the results that is has without the support of the best companies involved in off road racing. We would like to thank; Good Year Tire, Bully Dog Technologies, Lucas Oil, Soltek, Exotic Engines and Ringers Gloves for their support and belief in our race team.

PRESS RELEASES

- Bully Dog Rocks Lucas Oil Off Road Racir Series With SuperLite At Primm
- Speed Technologies Celebrates A Pair Of Victories At A Rough Weekend At The Track
- The Speed Technologies/Bully Dog Team Runs Wide Open In SoCal
- Speed Technogies/Bully Dog Celebrates 2009 Short Course Season With Pre-Season Party
- The Speed Technologies Team Charges Into May Upon The Off Road Racing Podiu
- Bully Dog Increases Off Road Involvement For 2009 Off Road Racing Series



CLASS 1 BUGGY



SUPER LITE



TROPHY KART



UNLIMITED 2



UNLIMITED LITE

BITD Bob Patison Buggy Buggy Shocks Carl Renezeder Chuck Dempsey Desktop Wallpaper Photo Download Dirt Bikes Exotic Engines Forrest Lucas For Sale Fox Racing Shox

Glen Helen Raceway Goodyear Tires Jeff Ward Jeremy McGrath Jimco Racing John Harrah Kart Racing Lake Elsinore Las Vegas Las Vegas Motor Speedway

LOORRS Lucas Oil Lucas Oil Off Road Racing Series Metal Mulisha Mitchell DeJong Monster Energy Kawasaki

Motocross Motorsports Motorsports Marketing MX Nevada Off Road Off Road Racing Pro 2 Unlimited Pro 4 Unlimited Pro Lite Unlimited Race Race Photo

Race Tracks Race Truck Rental Race Trucks Racing Ringers Gloves San Felipe 250 SCORE International Social Media Speed Technologies SpeedTV SuperLite Championship Serie

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EXHIBIT 30

EXHIBIT 30



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<< News & Headline Main

The Speed Technologies/Bully Dog team charges hard at the TT250

American Falls, ID (April 20, 2009) After an amazing start to the Lucas Oil Off Road Race Series in Primm, NV, the Speed Technologies/Bully Dog Race Team rolled back into Primm; this time for the Best of the Desert Terrible's 250 desert race. The weekend started out on high note Thursday afternoon with John Herder qualifying 3rd and Chuck Dempsey qualifying 5th in Class 1.



Racing kicked off Friday with the Trophy Kart race. Last year, the team's young gun Mitchell DeJong, dominated this race. This year he pushed hard, battling for the lead for some time, and then once out front, checked out on the field. However, luck was not on his side. The reigning champ had mechanical issues the second half of the race, putting him out of contention. Meanwhile, in the team's pit, the Speed Technologies team worked well into the evening prepping the cars for the race the next day.

Anyone that has spent time in Primm knows that the weather is usually always horrible. Saturday morning awoke with near perfect conditions. The team was excited to get the race underway. John Herder, leaving the line in 3rd rocketed off chasing after Jerry Welch. Three quarters of the way through the first 80-mile lap, the car suffered transmission problems, losing fourth gear. Herder being the competitor that he is, pushed on; but was soon side-lined after the first lap due to the worsening transmission issue.

Chuck Dempsey on the other hand, was running flawless. Now fourth on road, he was catching the competitors ahead of him each mile. At the conclusion of the second 80-mile lap, Chuck was vaulted into the lead on road when Welch and McMillen collided. However, avoiding their accident, the car's right front tire impacted a rock causing the team to have to pull over for a quick tire change. Co-driver, Lil John Amas, must have thought he was on a formula one pit stop crew as he was out of the car, tire changed and back in only losing 2 minutes on road to the competitors behind. The 3rd and final lap, Chuck drove his heart out reminiscent of his drive at last year's Baja 1000; where he was victorious. At the conclusion of the race, the corrected times were so close it was anyone's guess whether the Speed Technologies/Bully Dog Team had captured the overall. Confident that they had claimed the Class 1 victory, they waited for Casey and the crew at BITD to figure the outcome. In the end, Chuck and Lil John just barely missed the overall, but secured the Class 1 win.

Also running at the same time, Johnny Harrah had teamed with legend Chad Hall in the Speed Technologies Class 10 car. Johnny coming off his win in the SuperLite class at the Lucas Series, had his sights set on victory, however like Dempsey, an impact with a rock slowed the team down, landing the team of Harrah and Hall 3rd place in class.

The Speed Technologies/Bully Dog Team would like to thank their sponsors: Goodyear Tire for providing an amazing tire, SolTek Lights, Ringers Gloves, and Exotic Engines. See you out in the dirt at the next race!

Bully Dog Technologies, LLC is a team built on integrity that is dedicated to leading the vehicle performance with an uncompromising code of ethics demonstrated in the soundness of its employees, excellent customer service and superior products.

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Sponsorship

TORC's Douglas, Jenkins & Hord
travel overseas to represent on
Armed Forces Entertainment Tour

Speed Technologies' Mitchell
DeJong Leads Lucas Oil Off-Road
Racing Series

Lucas Oil Regional Off Road
Racing Series to Kick Off This
Weekend

TORC reschedules April 30th
Texas opener to October, Mich.'s
RedBud now opens the '11 TORC
season

Greaves, Hart Stretch Legs in
Lucas Season Opener, Prepare
for TORC Series

Rick Huseman Picks Up Where He
Left Off, Sweeps Lucas Series
2011 Season Opener

Ups and Downs For Rob
MacCachren At 2011 LOORS
Season Opener in Phoenix

Menzies, Huseman and Deegan in
the Winners Circle!!

LIVE Updates at LOORRS Season
Opener

MacCachren, Huseman and
Deegan Top Qualifiers at LOORRS

Rob MacCachren Revs Up For
2011 LOORS Season Opener in
Phoenix

4 Wheel Parts Becomes The
Official Off Road Parts Retailer of
the Lucas Oil Off Road Racing
Series

Chad George leads
Kawasaki/Funco team into the
2011 Lucas Oil Off-Road Racing
Series

Rick Huseman Racing Sets Sights
on Lucas Series, Revves Up for
2011 Season

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<< News & Headline Main

Best in the Desert Racing Lands Two Major Networks Fox Sports, Outdoor Channel to Air 2009 Races Bully Dog, Torchmate Ink Sponsor Deals

Indianapolis IN • March 19, 2009 — The Best in the Desert Racing Association, Sopwith Motorsports Television Productions, Bully Dog Technologies and Torchmate Cutting Systems have finalized one of the best television packages in off road racing after signing deals with two major cable networks.

Fox Sports will air all five of the Bully Dog Best in the Desert TV car and truck races in 2009 in a thirty-minute format on the following schedule:

Bully Dog Best in the Desert TV presented by Torchmate

Blue Water Resort Parker 425	Fox Sports	4:00 pm	Monday	July 20
Terrible's 250 at Primm	Fox Sports	4:00 pm	Monday	July 27
Vegas to Reno "The Long Way"	Fox Sports	4:00 pm	Monday	December 6
Bilek Racing Silver State 300	Fox Sports	4:00 pm	Monday	December 13
Henderson Fabtech Desert Classic	Fox Sports	4:00 pm	Monday	December 20

A second major network agreement was just reached this week with Outdoor Channel to air separate coverage of the Terrible's 250, Vegas to Reno, Silver State and the Henderson Fabtech Desert Classic as part of their "Motormania" program.

The Outdoor Channel program will also follow a thirty-minute format when they air separate shows in December (not a repeat of the Fox broadcast). The program will air in a consistent time slot for consecutive weeks in December with exact dates to be announced soon. Best in the Desert Racing on the Outdoor Channel will receive distinct, favorable time slots on both the east and west coasts in addition to one re-airing of each program.

Combined with existing contracts with MavTV and the America One Sports Network, the 2009 Best in the Desert television package reaches more than 154 million households. "We believe this is unprecedented," said Sopwith Motorsports CEO and executive producer Stephen Cox. "Occasionally a single event might get a little more coverage, but we're not aware of a desert racing series that's ever had this level of coverage for its entire season."

The title sponsor of the entire 2009 campaign is Bully Dog Technologies (www.BullyDog.com), well-known makers of exhaust systems, engine management systems and high performance products for trucks. Bully Dog also sponsors the Bully Dog/Speed Technologies race team and has been a long time supporter of off road racing in all its forms.

The presenting sponsor of each 2009 broadcast is Torchmate Cutting Systems (www.Torchmate.com). Torchmate's brand has been in constant demand by chassis makers and fabricators throughout the off road racing community because it reduces metal consumption, provides a superior cut and saves money. Torchmate also directly supports desert racing by fielding truck #7231 in all Best in the Desert races.

Regarding the 2009 broadcast, Cox said, "This season we want to take a more personal look at the race teams and follow the stories of a handful of drivers more closely. We want to highlight the adventure, the landscape and the incredible effort put in by these teams in a format that's a little more closely related to a documentary style presentation. We're going to slow things down and really put people inside the event rather than just offering an overview of the results."

All slots for featured teams in the Fox broadcast of the Terrible's 250 are already filled, as well as half the Vegas to Reno program. A few slots remain for the Terrible's 250 Outdoor Channel broadcast although they are expected to fill by next week. To be featured in an upcoming race, teams should contact Sopwith Motorsports Television Productions at 317-413-6557.

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The screenshot shows a website layout for motorsports news. At the top, there is a banner with various sponsor logos including Shell, Castrol, and others. Below this is a section titled "HEADLINES" which contains a list of news items. The items are as follows:

- NHHA Round 5 Sage Riders MC, Jericho Utah
- Spirit Wireless Becomes NORRA Sponsor
- Ballistic BJ Baldwin Uses Home Field Advantage To Win 2011 General Tire SNORE Mint 400
- KMC UPDATE REGARDING JAPAN EARTHQUAKE AND U.S.-BASED EMPLOYEE DONATION EFFORTS
- King Shocks Racers DOMINATE at SNORE Mint 400
- THIS WEEKEND AT GLEN HELEN: REM Saturday MX, Lucas Oil Short Course Regional #1 and 2nd Annual MTA 2-Stroke World Championship
- Roger Norman Podiums at 2011 Mint 400
- Roger Norman Gunning for Mint 400 Repeat
- Dailey Motorsports heads to Las Vegas for the Mint 400
- Jesse Jones takes 2nd overall at SCORE Mastercraft Safety San Felipe 250 Race in Baja California
- MENZIES MOTORSPORTS takes on the Roughest San Felipe 250 Ever

Below the headlines is a link that says "News archive". At the bottom of the page, there are two large images. The top image is a black and white photo of a person in a racing suit, with the word "Greaves" in a large, stylized font above them. The bottom image is a graphic featuring the "HOWE" logo with the tagline "PERFORMANCE POWER RACING" and a large, bold "WIN" at the bottom.

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